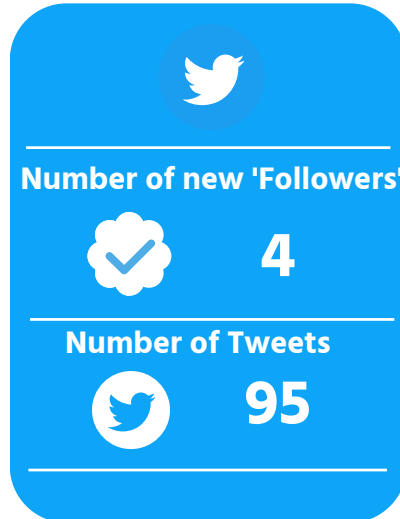
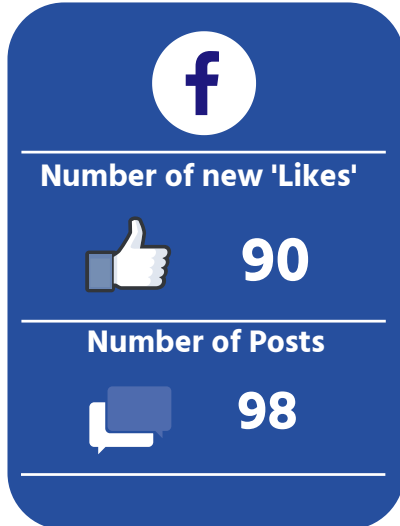


## PPP Comms Summary Q3 - 2022/23



### Top Facebook and Twitter Post of the quarter

#### Facebook



Puppy seller convicted of breaching Consumer Protection from Unfair Trading Regulations. Mr. Stokes had mislea...

24 November at 17:26 · 🌐

Post reach  
3,339

Post engagement  
418

#### Twitter

Public Protection Partnership @PublicPP\_UK

Our thoughts are with all those affected by the tragic incident in Solihull.

We're urging everyone to be aware of the dangers of frozen rivers, lakes, and ponds.

Please take a look at the @RBFRSofficial website for advice:  
<https://bit.ly/3iZHrhq>  
<https://twitter.com/RBFRSofficial/status/1602284514339962881>

Impressions	800
Total engagements	4
Likes	3
Profile clicks	1

	New Followers	No. Posts
<b>October</b>	<b>7</b>	<b>31</b>
<b>November</b>	<b>39</b>	<b>38</b>
<b>December</b>	<b>44</b>	<b>29</b>

## Top 3 Performing Facebook Posts in Q3



**Puppy seller convicted of breaching Consumer Protection from Unfair Trading Regulations. Mr. Stokes had mislea...**

24 November at 17:26 · 


Post reach  
**3,339**


Post engagement  
**418**




**Dog Owners give your dog the best Christmas present ever in 2 easy steps... Step 1 - Make sure they have a do..**

Published by Lisa Barnes  · 19 December 2022 at 14:44 · 

Post impressions   
**2,268**

Post reach   
**2,268**


Post engagement   
**54**




**Does your house have damp and mould? One of the main causes of damp and mould in your home is...**

Published by Lisa Barnes  · 23 November at 14:47 · 

Post impressions   
**1,183**

Post reach   
**1,148**

Post engagement   
**140**

# Twitter



# @PublicPP\_UK

## New Followers

## No. Tweets

<b>October</b>	<b>4</b>	<b>28</b>
<b>November</b>	<b>-1</b>	<b>38</b>
<b>December</b>	<b>1</b>	<b>29</b>

## Top Performing Twitter Posts in Q3

### Public Protection Partnership @PublicPP\_UK

Our thoughts are with all those affected by the tragic incident in Solihull.

We're urging everyone to be aware of the dangers of frozen rivers, lakes, and ponds.

Please take a look at the [@RBFROfficial](https://bit.ly/3iZHrhq) website for advice:  
<https://bit.ly/3iZHrhq>  
<https://twitter.com/RBFROfficial/status/1602284514339962881>

Impressions	800
Total engagements	4
Likes	3
Profile clicks	1



### Public Protection Partnership @PublicPP\_UK Halloween 🎃 Update from @ThamesVP

Halloween and Trick or Treating can be great fun for the young. However it is often an upsetting time for more vulnerable and elderly residents.

See link below for 'No Trick or Treat' poster and advice.  
<https://publicprotectionpartnership.org.uk/news-articles/halloween-update-from-thames-valley-police/> ... [pic.twitter.com/XAJoS5qQTo](https://pic.twitter.com/XAJoS5qQTo)

Impressions	530
Total engagements	3
Retweets	2
Media engagements	1



### Public Protection Partnership @PublicPP\_UK

West Berkshire Councillors agree to support a motion which would see members of the taxi trade licensing electric/hybrid taxis and private hire vehicles being offered a remittance on their vehicle licence fee.

For more information see link below:  
<https://publicprotectionpartnership.org.uk/news-articles/west-berkshire-council-supports-motion-to-help-taxis-go-greener/> ... [pic.twitter.com/DPwimviKBE](https://pic.twitter.com/DPwimviKBE)

Impressions	418
Total engagements	4
Retweets	2
Likes	1
Detail expands	1



A shared service provided by  
Bracknell Forest Council and  
West Berkshire Council



<b>Month</b>	<b>Visitors</b>	<b>Articles Published</b>
<b>October</b>	<b>6,641</b>	<b>13</b>
<b>November</b>	<b>5,943</b>	<b>14</b>
<b>December</b>	<b>4,358</b>	<b>11</b>

## Social Platforms Traffic

Number of views to website from social media posts.

	<b>Facebook</b>	<b>Twitter</b>
<b>October</b>	<b>246</b>	<b>14</b>
<b>November</b>	<b>446</b>	<b>250</b>
<b>December</b>	<b>170</b>	<b>178</b>

## Other Media Coverage

Number of press enquires to PPP in Q3 - 11

Number of press releases sent out from PPP in Q3 - 9

Number of radio interviews with PPP in Q3 - 1

Number of TV programmes with PPP coverage in Q3 - 0

Number of article's published online mentioning PPP in Q3 - 14